

PLANTLIFE PROGRESS AND FUTURE PLANS

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Many success: at home

- ✓ Species recovery successes
- ✓ Arable plants priorities
- ✓ UK IPA programme roll out
- ✓ Regional programmes
- ✓ joint efforts on Plant Diversity Challenge
- ✓ *Beyond the Pillars* joint statement

But

- ❖ theft of plants
- ❖ Non-natives & invasives
- ❖ development squeeze
- ❖ land use challenges

Many successes: in Europe

- ✓ Fifth Planta Europa
- ✓ Growth of network and body
- ✓ *'A Sustainable Future for Europe'*
- ✓ IPA initiatives
- ✓ *Wake up call*

But challenges

- ❖ Habitat fragmentation
- ❖ Agricultural intensification
- ❖ Climate change

And further afield

- ✓ Medicinal plants
- ✓ Flying European flag globally

But

- ❖ From agreement to action
- ❖ Over exploitation

Our developing financial position

- ✓ Gradual progress
- ✓ Better at successful bidding
- ✓ Membership growth planning
- ✓ Developing funding partnerships

But

- Unrestricted funds still low
- Key funders position weak

Why plants are important?

1. For their own sake
2. Combat habitat fragmentation and loss of species
3. Play part in functioning natural systems
4. Provide food and medicines
5. Mitigate climate change

***Healthy plants provide healthy environment
and healthy lifestyles***

Getting the message over

Many audiences and different angles:

- Scientists
- Surveyors and recorders
- Volunteers
- Communicators
- Funders
- Agenda setters

And the future

Maintain our effort and credibility on what we are good at

And change strategic direction and profile of Plantlife by

- making the flower and plant agenda more accessible and interesting to wider audiences
- developing our advocacy role
- reviewing our reserves
- Using our 20th anniversary as a platform